2022



Student Artist's Packet



Calling All Artists!

Boonton Arts invites students from local schools to participate in Dog Days of Summer 2022!



It's that time of year again and Boonton Arts invites your school to participate in the 2022 Dog Days of Summer public art project benefitting NorthStar Pet Rescue and local schools. Dog Days of Summer serves as a unique opportunity for student artists and individuals to use their talents for the benefit of the community, animals in need, and the arts. Students are invited to use the templates attached to create designs for possible sponsorship. Designs are due by February 22nd 2022.

Students who receive sponsorship will receive a blank poly resin dog or cat to bring their design to life. The designs are sponsored by the public at a sponsorship reception taking place March 4th 2022 from 6-9pm at Speakeasy Art Gallery as well as online via our website www.boontonarts.org. The completed statues MUST be dropped off to Speakeasy Art Gallery by May 8th.

When the statues are completed and unveiled on June 3rd, they attract viewers from all over the county and beyond. For the duration of the summer the dogs and cats are available on our website www.boontonarts.org for a donation benefitting NorthStar Pet Rescue, Boonton Arts, and local schools. Any statues that are not purchased by the end of the summer are then auctioned at the closing party and live art auction in October. One third of the adoption portion of the donation for dogs and cats will go to the schools the students attend. Over the past 10 years more than \$18,000 has been donated back to local schools thanks to their student's participation. This project is a great opportunity to show students the importance of giving back and that they can make a difference and have fun at the same time!

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To do before February 22, 2022:
Download your desired template(s) at www.boontonarts.org
Create a sketch of your concept
Fill out the registration form (download at www.boontonarts.org)
Upload your design, mail or drop off at Speakeasy Art Gallery 816 Main Street
Boonton N L 07005

Timeline of Events:

February 22, 2022 - Artist Concept Drawing and Registration Due

March 4, 2022 - Sponsor and Artist Concept Party 6-9pm

March 2022 - Finalists Announced and Blank Form Distribution

May 8th, 2022 - Last Day for Dog Drop Off

June 3rd, 2022 - Dog Days of Summer Opening Reception

Ribbon Cutting Ceremony 5:30pm Dog Days Mural on Main & Church Streets.

Thank you and we look forward to working with you this year! Please forward any questions to info@boontonarts.org or call 862-307-5919.





www.BoontonArts.org 816 Main Street, Boonton, NJ 07005 862-307-5919

Student Artist's Name:
School Name & Address:
Dog/Cat Title:
Brief Dog or Cat Description:
Parent's Email:
Parent's phone number:
Student Media Release I, the undersigned parent/guardian of do hereby grant permission to Boonton Arts and/or its designated representatives to permit my child's picture to be taken, or likeness reproduced and disseminated via various media/communication vehicles such as local newspapers, social media and the Boonton Arts website, or to be otherwise utilized by Boonton Arts in regard to events and activities including use of name, voice, and/or writings and reproductions of the same in any form. I hereby release the above party from liabilities arising out of what I might deem misrepresentations by virtue of distortion, optical illusions, or faulty mechanical reproductions.
I give permission, allowing Boonton Arts to use photos of the student's art work as well as the physical artwork on the Boonton Arts website, social media pages and for events and related activities. I understand that my son/daughter will not directly receive financial compensation for the sale of their art work created for Boonton Arts, Dog Days of Summer and that all proceeds from the sale of their artwork will be donated to NorthStar Pet Rescue, Boonton Arts and my child's school.
I agree all such uses of his/her name, voice, likeness, portraits, pictures, photographs, films, videotapes, audiotapes, or writings and reproductions thereof, including but not limited to tapes, plates, and negatives connected therewith are and shall remain the property of Boonton Arts.
Parent/Guardian:
Date:

Selection & Approval Process

- 1) The "Boonton Arts Dog Days of Summer" committee will review all submission packages for inclusion in the project.
- 2) Designs approved by the committee will be presented to the sponsors for consideration at the Sponsor Party and Artists Reception. The sponsor will make the final selection of the design and notify Boonton Arts.
- 3) All artists will be informed when their design has been selected by a sponsor.
- 4) The artist's school will receive a 33.3% share from the gross auction price of the sculpture. **Sculptures must be completed by the due date!**

Please submit the following by February 22th, 2022

□ Media release form (signed)□ Up to three color sketches created from Dog and/or Cat templates
register and submit designs and media release form online at: https://boontonarts.wufoo.com/forms/qmfk8wn0blus8v/
or mail or drop off to:
Speakeasy Art Gallery at 816 Main Street Boonton, NJ 07005

Timeline:

January 22, 2022 Call To Artists
February 22, 2022 designs due
March 4, 2022 Sponsor Party and Artists Reception
March 2022 Artist pick up Dog or Cat at Speakeasy Art Gallery
May 8, 2022 Dogs and Cats **MUST** be completed and returned to Speakeasy Art Gallery
June 3, 2022 Dog Days of Summer opening night
October 2022 Dog Days of Summer Art Auction & Closing Reception

Technical Notes & Design Criteria (please read closely)

- 1) Artists may alter the basic form but cannot compromise its structural integrity.
- 2) The artist may paint, sculpt, transform or adorn the form. Any object that is affixed to a form must be attached in a way that it cannot easily be removed or broken. DAS air-dry clay applied well can be effective for adding sculptural effects. Magic Sculpt or Apoxie Sculpt are ideal for sculptural elements.
- 3) Sculptures are exposed to high amounts of sunlight while on display and are subject to fading, DO NOT USE TEMPRA PAINT, acrylic paints and a u/v coating are recommended. Do not use markers or sharpie they will fade in the sun. Oil based paint markers are ok to use.
- 4) Designs must be appropriate for public display. Designs that are inappropriate in nature will not be accepted. Corporate logos and advertising are not permitted. A review panel will evaluate all designs. This review panel has the sole discretion to accept or reject any design.

Acknowledgment for Artists

Artists participating in the 2022 Boonton Arts Dog Days of Summer project will be acknowledged in the following ways:

- 1) The artist, title, and sponsor of each Dog or Cat will be displayed on a plaque which will be mounted on the base of each form.
- 2) The artist, title, and sponsor of each Dog or Cat will be listed in the "Dog Days of Summer" brochure which will include a map that indicates the location of each sculpture.
- 4) The Dog or Cat, along with its artist and sponsor, will be featured in both print and social media throughout the season.

Resources for Artists

Artists are encouraged to view websites that provide information about similar projects that have taken place in other communities. Cowpainters maintains a web site that lists all the programs for which they supply forms. By visiting them at www.cowpainters.com and clicking on the "Projects" tab you can view projects that are taking place in many other cities.

Contact Us
Boonton Arts
Kristy Brucale Jach
816 Main Street
Boonton, NJ 07005
862-307-5919
info@boontonarts.org





2022 Sponsorship Form 🕟

Name/Company:	
Address:	
Phone:	_Email:
Sponsor Information to b	pe displayed on plaque:
Title:	#:
Artist Name:	
Sponsorship Levels	Sponsor & Adopt Levels
French Bulldog, Kitten \$75 Medium Student Level choose one: Playful Puppy, Chihuhua \$125 Biggie Student Level choose one: Bulldog \$150 Puppy Level choose one: Chihuahua, Balloon Dog \$250 Small Level choose one: Pug, Sitting Cat \$350 Medium Level choose one: Dachshund, Walking Cat, Labrador Pup \$450 Large Level choose one: Beagle, Boxer, Shepherd \$550 X Large Level choose one: Rottweiler, Dalmatian, Labrador Lying, Playful Pup *Custom Commissions available pleas Credit Card #:	
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	Security Code:
	Cash: Paypal:
BOON	TON WARTS









