

2022

Dog Days of Summer



& S O M E C O O L C A T S

Artist's Packet



Boonton Arts is calling all artists to participate in the 2022 Dog Days of Summer project! We invite you to become a part of this exciting public art project. This is our 10th year showcasing your talents to support animals in need and the arts. The stage for your creation will be Main Street, Boonton, NJ for the entire summer. The exhibit is viewed by thousands and serves as a great way for artists to gain recognition. Both sponsors and artists will be promoted in print and social media, at events, and on public display with their sculpture!

Artists wishing to participate will create colored sketches of their designs for a fiberglass or poly-resin dog or cat. You may choose from any of the breeds. Templates can be downloaded and printed at www.BoontonArts.org. There is a set amount of base dog and cat forms ordered, so you may be asked to create your design on a different breed. Creating a design for both large and small sized breeds is also recommended. Artists are free to illustrate any concept they would like to, but should consider that their design needs to be a clear representation of what your sculpture would look like if a sponsor were to choose it and be appropriate for public display. Designs that are executed more professionally tend to be favored more by sponsors so put your best foot forward with your design.

Artists also have the opportunity to create a dog or cat from scratch if they would prefer, rather than using a blank fiberglass/poly-resin dog or cat. The submission process for the DIY dog or cats would be the same as for the fiberglass/poly-resin dogs or cats. A concept drawing and a proposal would need approval from Boonton Arts. DIY design proposals and examples are due no later than **February 22, 2022**.

Completed designs (limited to 3 submissions per artist) need to be submitted to the "Boonton Arts Dog Days of Summer" Committee for the selection process by **February 22, 2022**. Any submitted after the due date are at risk of not being chosen by a sponsor. Once the design has been approved by the committee, you will be invited to the Dog Days of Summer Sponsorship Reception where sponsors will select designs. The reception will be held on **March 4, 2022** at Speakeasy Art Gallery in Boonton, NJ. Finalists will be announced by **March 2022** and the forms will be distributed.

Sculptures will be ready for pick up at Speakeasy Art Gallery after the sponsor party. Artists have about 2 months to bring their design to fruition. In appreciation of the time invested, materials used, and the talents you will donate, artists will receive a 33% share of the adoption portion of the donation received. The remaining net will be divided among Boonton Arts projects and NorthStar Pet Rescue. Artists who create a DIY dog or cat from scratch will received 50% share of the adoption portion of the donation received.

Selection & Approval Process

- 1) The "Boonton Arts Dog Days of Summer" committee will review all submission packages for inclusion in the project.
- 2) Designs approved by the committee will be presented to the sponsors for consideration at the Sponsor Party and Artists Reception. The sponsor will make a final selection of the design and notify Boonton Arts.
- 3) All artists will be informed when their design has been selected by a sponsor.
- 4) **Sculptures must be completed and dropped off by the due date of May 8th, 2022! If sculptures are returned past the due date there is no guarantee that the sculpture will be included in this year's exhibit.**

Please submit the following by February 22, 2022

- ☐ Artist Agreement (signed)
- ☐ Copyright Agreement (signed)
- ☐ Up to 3 color sketches created from Dog and/or Cat templates

Register and submit designs, artist and copyright agreements online at <https://boontonarts.wufoo.com/forms/qmfk8wn0blus8v/>
or mail or drop off to Speakeasy Art Gallery at 816 Main Street, Boonton, NJ 07005
please email info@boontonarts.org to make an appointment for drop off.

Timeline:

January 22, 2022 Call To Artists
February 22, 2022 designs due
March 4, 2022 from 6-9pm Sponsor Party and Artists Reception
March 2022 Artist pick up Dog or Cat at Speakeasy Art Gallery
May 8, 2022 Dogs and Cats **MUST** be completed and returned to Speakeasy Art Gallery
June 3, 2022 Dog Days of Summer opening night
October 2022 Dog Days of Summer Art Auction & Closing Reception

Technical Notes & Design Criteria (please read closely)

- 1) Artists may alter the basic form but cannot compromise it's structural integrity. The contact points by which the Dog or Cat is attached to its base cannot be altered or obstructed.
- 2) The artist may paint, sculpt, transform or adorn the form. Although objects may be attached to the form, vandalism may and unfortunately does occur. Any object that is affixed to a form must be attached in a way that it cannot easily be removed or broken. Any object attached to the form must also be weather resistant.
- 3) The Dogs and Cats will be placed in outdoor areas fully accessible to the public for 4 months. June through October. Artists should consider that the Dog or Cat may be purchased for long-term installation in an outdoor location. Artists should consider the weather and other elements, including sun, rain, wind and dirt. Artists must develop designs that can withstand the weather.
- 4) Oil-based enamels, whether from an aerosol can, brushed or applied with professional spray equipment adhere very well to the surface of the form as it comes from the factory. They provide a hard, weather resistant surface that does not peel or flake from the fiberglass or resin. Polyurethane or urethane based paints will perform equally as well. We would still recommend the use of a good quality primer as a matter of good practice. Automotive or metal primers also work well in conjunction with these paints. Primers typically used for drywall are NOT recommended. High quality Acrylic paints are suitable as well.
- 5) Regarding adhesives, we found common 5-minute epoxy very effective, both on the bare gel-coat fiberglass, resin and on a properly primed surface. Common polyester and polystyrene body fillers such as Bondo and Evercoat are excellent for use both as an adhesive and as a material for sculpting shapes and textures on the Dog or Cat. Liquid Nails and other such construction adhesives may be used as well, although the drying time is longer. For optimum bond, we would recommend that adhesives and fillers be used on the fiberglass or resin itself prior to any painting or priming. Please assure that decouped surfaces are secure, will withstand the elements and fading. For sculpting we also recommend Magic Sculpt, Apoxie Sculpt or DAS Clay, be sure to knead the clay well and thoroughly and cover the areas with a sealant.

6) Artists should choose to use a clear coat finish on their sculptures. They must determine the compatibility of their chosen clear coat with the particular paints they have used. Following the recommendations of the respective manufacturers is extremely important. We cannot overemphasize the risk of paint failure that can come from failure to follow instructions supplied with the clear coat. An exterior grade of sealer that is non-reactive, non-toxic, UV resistant and waterproof is strongly recommended. A minimum of 2 coats is required. Boonton Arts will have all sculptures finished with an automotive clear coat by a local auto restoration shop. Dog and Cats must be delivered by May 9th or sooner if possible to ensure all sculptures get their final clear coating.

7) "Boonton Arts Dog Days of Summer" is a public art exhibit. The Dogs and Cats will be placed in highly public, accessible locations where the public can touch the designs. Public safety is a significant concern. Designs should be created with durability and safety in mind.

8) Designs must be appropriate for public display. Designs that are religious, political or sexual in nature will not be accepted. Corporate logos and advertising are not permitted. A review panel will review all designs. This review panel has the sole discretion to accept or reject and design.

Acknowledgment for Artists

Artists participating in the 2022 Boonton Arts Dog Days of Summer project will be acknowledged in the following ways:

1) The artist, title and sponsor of each Dog or Cat will be displayed on a plaque which will be mounted on the base of each form.

2) The artist, title, and sponsor of each Dog or Cat will be listed in the "Dog Days of Summer" brochure which will include a map that indicates the location of each sculpture.

3) The Dog or Cat, Along with its artist and sponsor, will be featured in both print and social media throughout the season.

4) If the majority of the sculptures are not sold out by the end of the exhibit, artists and sponsors will all be honored at the Dog Days of Summer Art Auction and Closing Reception in October, 2022. Artists and sponsors will receive a free ticket to the Auction.

Resources for Artists

Artists are encouraged to view websites that provide information about similar projects that have taken place in other communities. Cowpainters maintains a website that lists all the programs for which they supply forms. By visiting them at www.cowpainters.com and clicking the "Projects" tab you can view projects that are taking place in many other cities.

Cowpainters from Chicago is one of the companies where we will be ordering our fiberglass forms. In addition to the forms, they also provide important consultative services such as "Prep & Painting Tips" for artists and their unique Artists' Hotline. info@cowpainters.com assures that the artists get the expert technical guidance they need.

Contact us:

Boonton Arts
Kristy Brucale Jach
816 Main Street Boonton, NJ 07005
862-307-5919
www.boontonarts.org

PREP & PAINTING TIPS ARTISTS INFORMATION HOTLINE: (321) 666-6257
FOR YOUR HEALTH AND SAFETY, ALWAYS WEAR VINYL OR RUBBER GLOVES AND DUST MASKS OR RESPIRATORS WHEN PREPPING SCULPTURES. WORK IN A WELL-VENTILATED SPACE. CLEAN UP THE DUST WITH DAMP MOPS, DON'T SWEEP. Please regard all of this information as suggestions on how to proceed. The entire process depends upon an artist's knowledge of materials and proper application. If in doubt - EXPERIMENT.

Preparation

Wash the surface while looking it over carefully to see if there are any holes to fill or defects in the surface that must be fixed before proceeding. If small holes are found fill with a bondo-type product sold in a tube and available at auto supply stores. Smooth with a spatula and let set before sanding. If you find any areas where the primer appears to be flaking off, stop and call the Hotline for instructions.

Paint and Varnish

We recommend acrylics by Golden, Windsor-Newton, Daler-Rowney, Pebeo, Lascaux, Liquitex and other professional-grade paint. Read your paint labels carefully and avoid paints that do not have high colorfast rating. You don't want your design to disappear in the sun! Protect your artwork before the form leaves your studio by varnishing with a coat of Lascaux UV-1 gloss varnish. It is the best. Order one 250ml bottle from Jerry's Artarama Catalog (800-827-8478) or Dick Blick Art Supply (www.dickblick.com) One coat of Lascaux, diluted 3 parts varnish to 1 part water, will protect your work until it is clear-coated. An alternative to Lascaux is Ronan's Aquathane (call 800-247-6626) to find your nearest retailer. Do not use Golden UVLS gloss varnish, it is not recommended for outdoor use.

Boonton Arts will arrange for a final finish with an auto-body clear coat, which will create a hard-shell high-gloss finish with a UV-protection component.

Addition and Extensions

Remember that anything you add to the form will be vulnerable. Vandals (and the weather) will try to remove add-ons, so think "permanence" when planning and executing your design. There are professionals in your community who can help you do this, such as auto-body shops and other professionals who work with fiberglass or resin. If you wish to sculpt forms onto your fiberglass form, use epoxy putty. Go to www.magicsculpt.com and/or www.restorersupplies.com for epoxy putty and product tech support. DAS clay has been found to work well and can be found at Michael's. Be sure to thoroughly knead the clay and seal areas with a clearcoat. To glue stuff onto your form, use liquid nails or jewelers cement, epoxy adhesives or Bond 527 multi-purpose cement. We do not recommend that you add hats, bags and other items made of fabric. They will deteriorate. REMEMBER, BUYERS WILL NOT BE HAPPY WITH FAULTY ARTWORK. THINK PERMANENCE!!

Boonton Arts Dog Days of Summer 2022

Artists Agreement

Please print clearly

Deadline for submission – **February 22, 2022**

Artist Name _____

(Exactly as you want it to appear on plaque and in print)

Mailing Address _____

City: _____ **State:** _____ **Zip:** _____

Daytime Phone _____ **Evening Phone** _____

E-mail Address _____

Title of Your Dog or Cat _____

Design Statement (Brief description of design what inspired you and/or how it will be made.)

Assurances: I have completely read the Boonton Arts Dog Days of Summer Artist Packet and agree to its contents in full. I acknowledge that all application materials will become the property of Boonton Arts and no materials will be returned to the artist. I agree to all terms of the Artist's Agreement.

Artists Signature: _____ **Date:** _____

Copyright Assignment

WHEREAS, _____ (artist's name), an individual having an address at _____ is the Author of the design and sketches (collectively referred to as the "Design") attached to the application submitted to the "Boonton Arts Dog Days of Summer" committee on the same date of this assignment;

WHEREAS, the Artist understands and acknowledges that, as part of the application process, it is intended that Boonton Arts with an address of 816 Main Street, Boonton, NJ 07005, Boonton Arts, owns the entire right, title and interest in and to the Design;

WHEREAS, the Artist understands and acknowledges that he/she will be notified in writing by the "Boonton Arts Dog Days of Summer" committee when his/her design has been approved and selected;

WHEREAS, the Artist understands and acknowledges that, upon the artist's receipt of written notification that his/her design has been selected and approved, he/she shall apply that design to a Dog or Cat sculpture provided by the "Boonton Arts Dog Days of Summer" committee, thereby creating a "Finished Dog or Cat" ready for outdoor display during the summer of 2022.

WHEREAS, the Artist desires to transfer all of his/her right, title and interest in and to the Design, including but not limited to, all derivative works which are based on the Design to the Boonton Arts Organization;

WHEREAS, the Artist understands and acknowledges that the Boonton Arts Organization shall continue to be the sole and exclusive owner of the entire right, title and interest in and to the Design, including, but not limited to, all derivative works based on the Design of the "Finished Dog or Cat" is approved for exhibition as described in detail in the Call for Artists to "Boonton Arts Dog Days of Summer". The artist will receive a 33% share of the adoption portion of the donation received as long as the sculpture is delivered by the due date.

Any Dog or Cat not delivered by the due date may be disqualified.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound hereby, the Artist hereby assigns to the Boonton Arts Organization all his/her right, title and interest in and to the Design and to any derivative works based on the Design including but not limited to any rights it may have in the Finished Dog or Cat, together with all copyright application and registrations therefore.

The Artist acknowledges and agrees that, due to the nature of the public display of the Finished Dog or Cat, "Boonton Arts Dog Days of Summer" shall not be liable for any distortion, mutilation, modification or destruction of the Finished Dog or Cat by accident, act of God or person. The Artist hereby waives his/her rights under the Visual Artists Rights Act ("VARA"), 17 U.S.C. 106A, as against "Boonton Arts Organization" in the event of such distortion, mutilation, modification or destruction.

The Artist further acknowledges and agrees that if the Finished Dog or Cat is vandalized, damaged or otherwise modified and the Artist is unable or unwilling to promptly repair such alteration, "Boonton Arts Organization" shall have the right to make, or have made, such repairs, even if the repairs would constitute distortion, mutilation or modification under VARA. The Artist hereby waives his/her rights under VARA in the event and to the extent "Boonton Arts Organization" deems such repair necessary.

The Artist represents to "Boonton Arts Organization" that he/she is the sole author of the Design and that the Design is an original work of authorship which does not infringe upon the copyright rights or an intellectual property rights of others, and that he/she has the unencumbered right to make this assignment.

In the event the Design is not approved or selected for exhibition, as described in the Call for Artists, "Boonton Arts" shall assign (and hereby does assign) back to the Artist all its right, titles and interest in and to the Design.

Print Name: _____

Address: _____

Dog/Cat Title: _____

Date: _____

Artist Signature: _____



2022 Sponsorship Form

Name/Company: _____

Address: _____

Phone: _____ Email: _____

Sponsor Information to be displayed on plaque: _____

Title: _____ #: _____

Artist Name: _____

Sponsorship Levels

- _____ \$50 Small Student Level *choose one:*
French Bulldog, Kitten
- _____ \$75 Medium Student Level *choose one:*
Playful Puppy, Chihuahua
- _____ \$125 Biggie Student Level *choose one:*
Bulldog
- _____ \$150 Puppy Level *choose one:*
Chihuahua, Balloon Dog
- _____ \$250 Small Level *choose one:*
Pug, Sitting Cat
- _____ \$350 Medium Level *choose one:*
Dachshund, Walking Cat, Labrador Pup
- _____ \$450 Large Level *choose one:*
Beagle, Boxer, Shepherd
- _____ 550 X Large Level *choose one:*
Rottweiler, Dalmatian, Labrador Lying, Playful Pup

Sponsor & Adopt Levels

- _____ \$100 Small Student Level *choose one:*
French Bulldog, Kitten
- _____ \$150 Medium Student Level *choose one:*
Playful Puppy, Chihuahua
- _____ \$250 Biggie Student Level *choose one:*
Bulldog
- _____ \$300 Puppy Level *choose one:*
Chihuahua, Balloon Dog
- _____ \$500 Small Level *choose one:*
Pug, Sitting Cat
- _____ \$700 Medium Level *choose one:*
Dachshund, Walking Cat, Labrador Pup
- _____ \$900 Large Level *choose one:*
Beagle, Boxer, Shepherd
- _____ \$1100 X Large Level *choose one:*
Rottweiler, Dalmatian, Labrador Lying, Playful Pup

**Custom Commissions available please email info@boontonarts.org for more information*

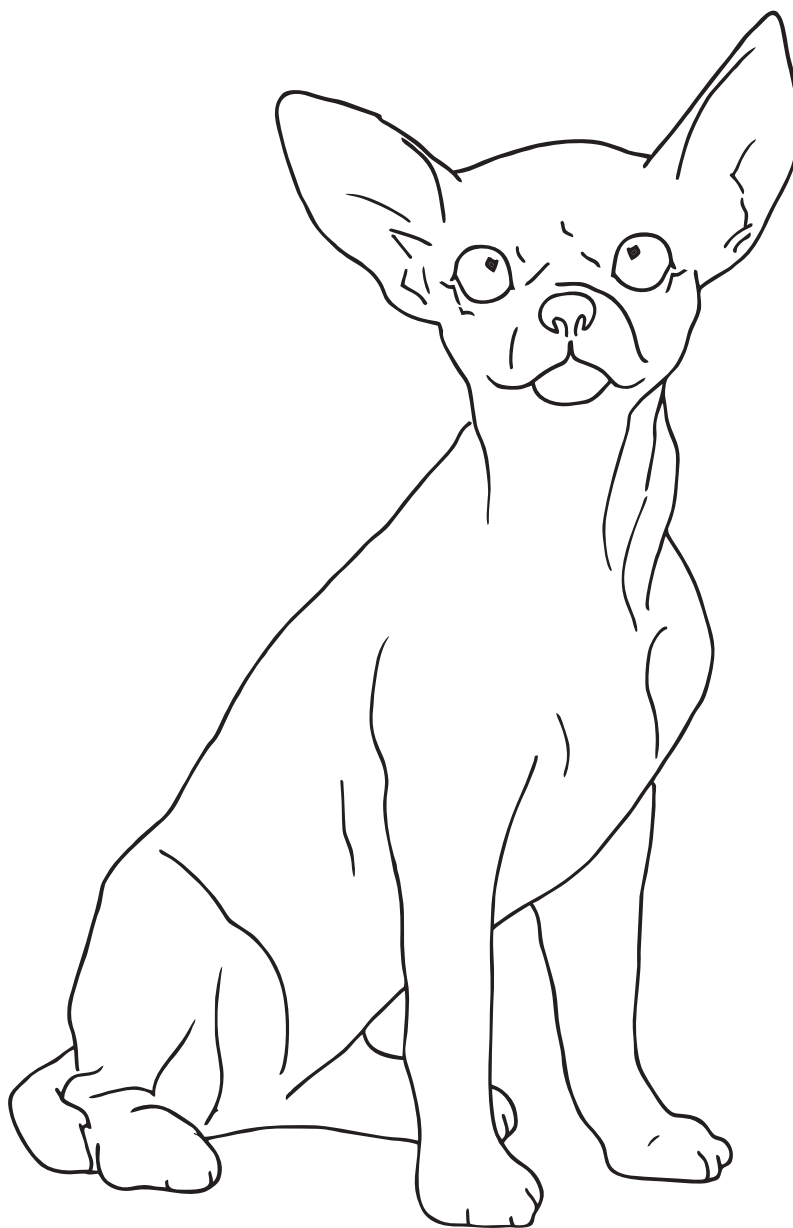
Credit Card #: _____

____ Visa ____ Mastercard ____ Discover ____ Am Ex ____

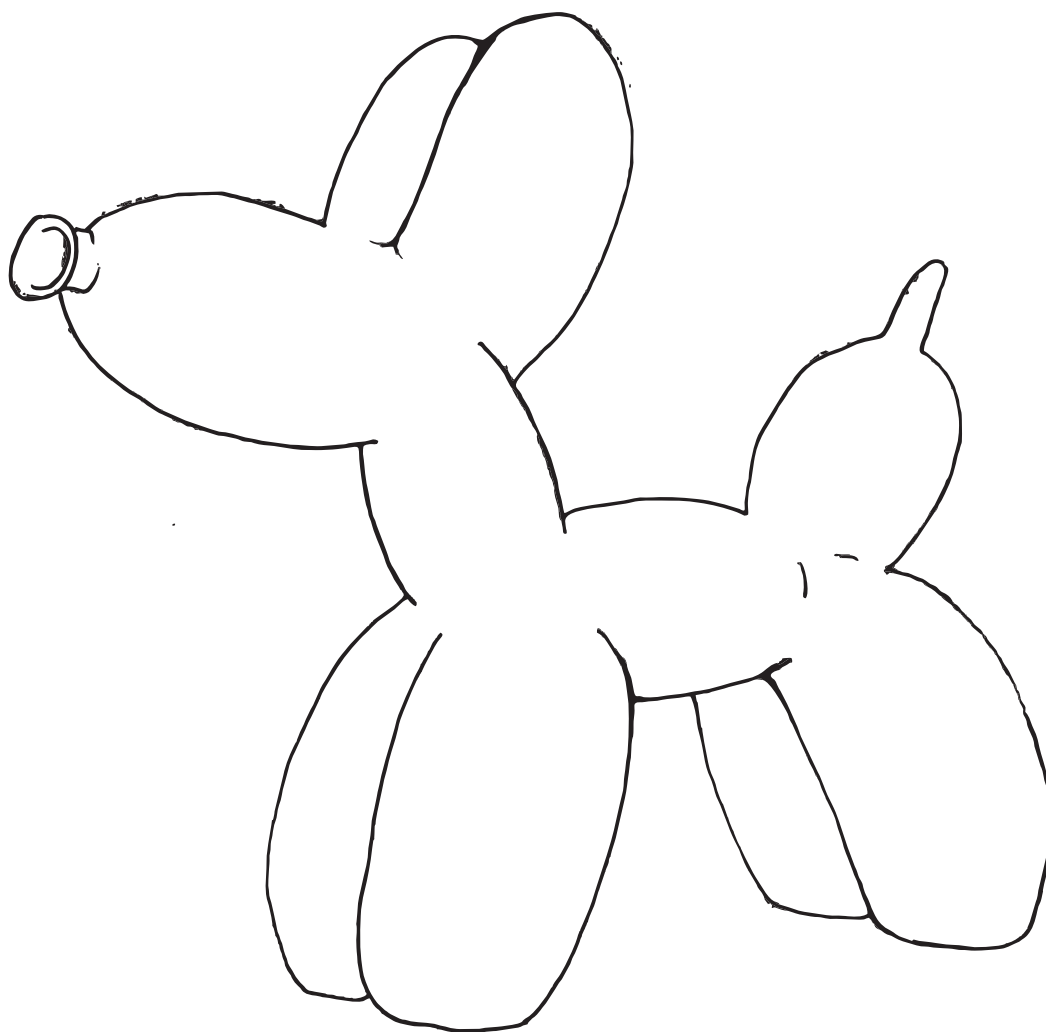
Expiration: _____ Security Code: _____

Check #: _____ Cash: _____ Paypal: _____

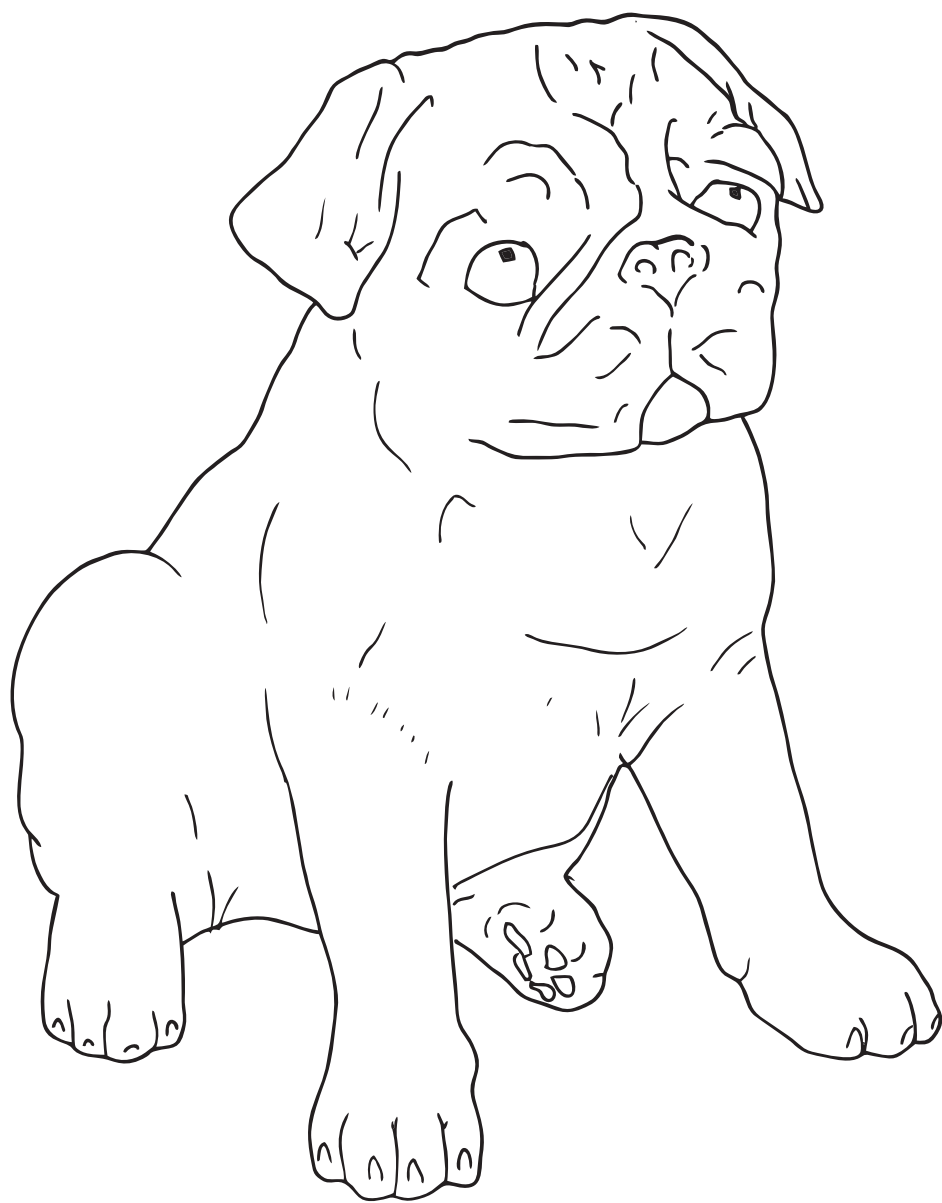




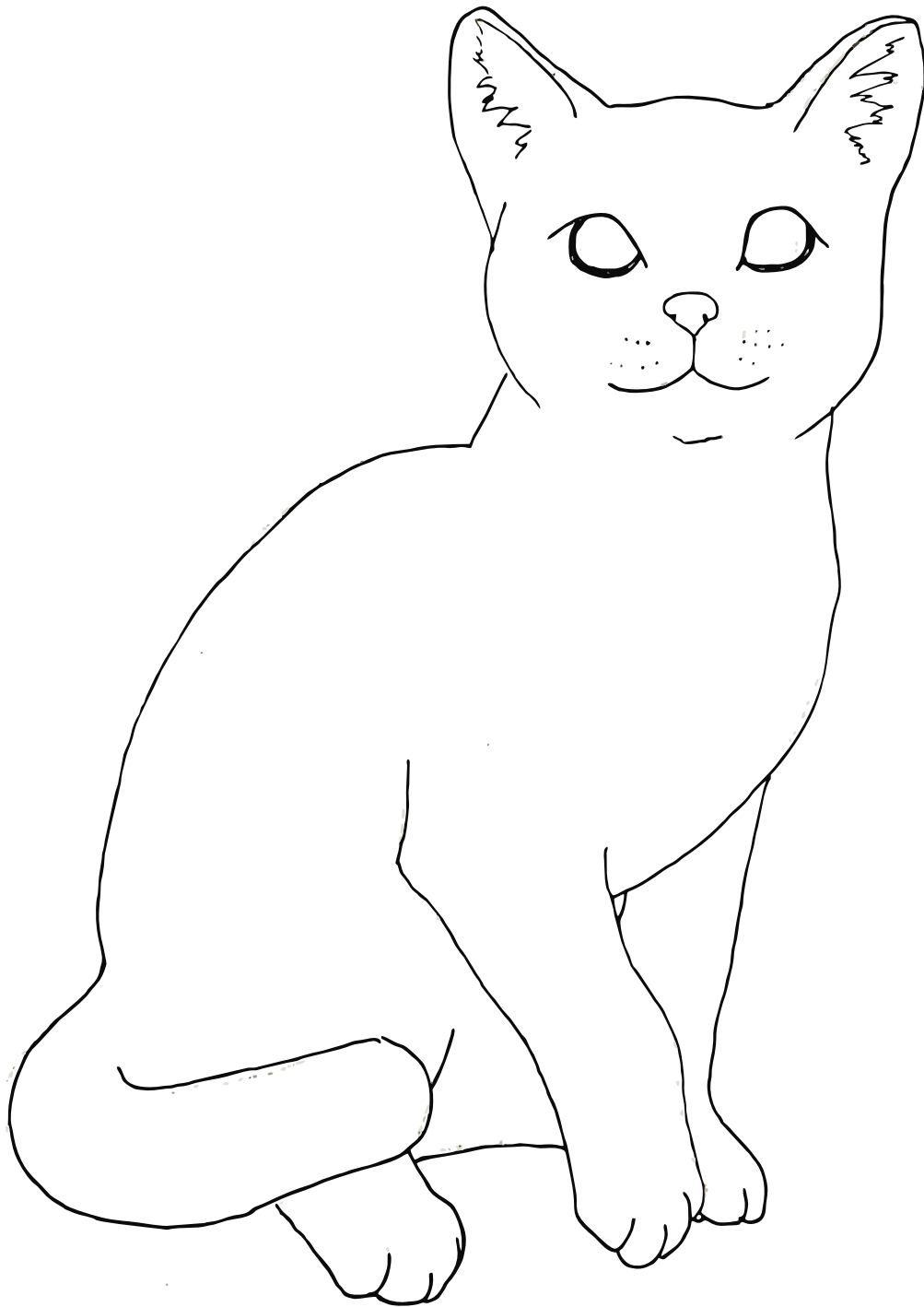
Chihuahua
Puppy Level
10.25"Hx5.25"Wx6D" (Smooth)



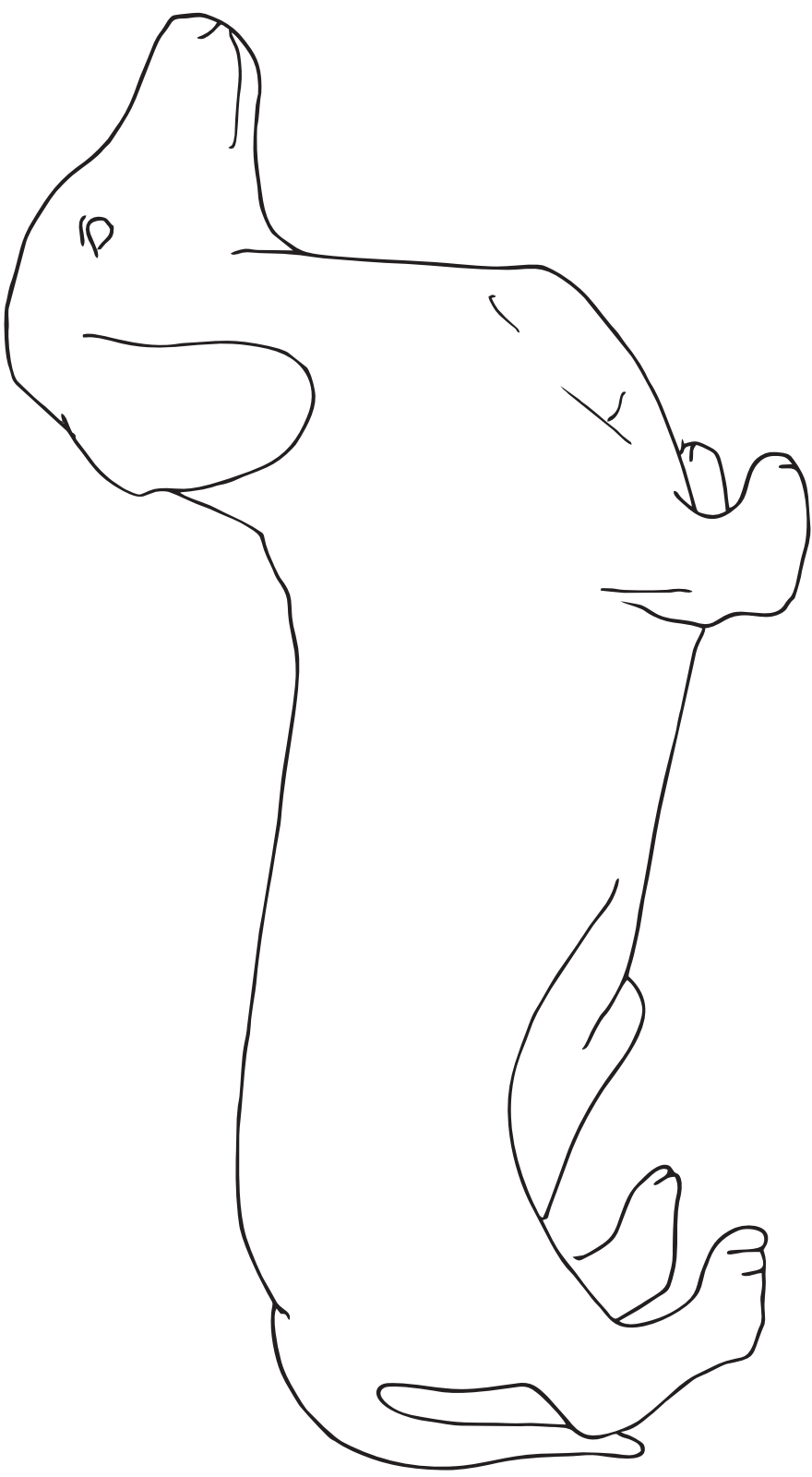
Balloon Puppy
Puppy Level
9"Hx7"Wx3.5D" (Smooth)



Pug
Small Level
11H"x8"Wx12"D (textured)



Sitting Cat
Small Level
12"Hx9.25W"x6.5"D (textured)



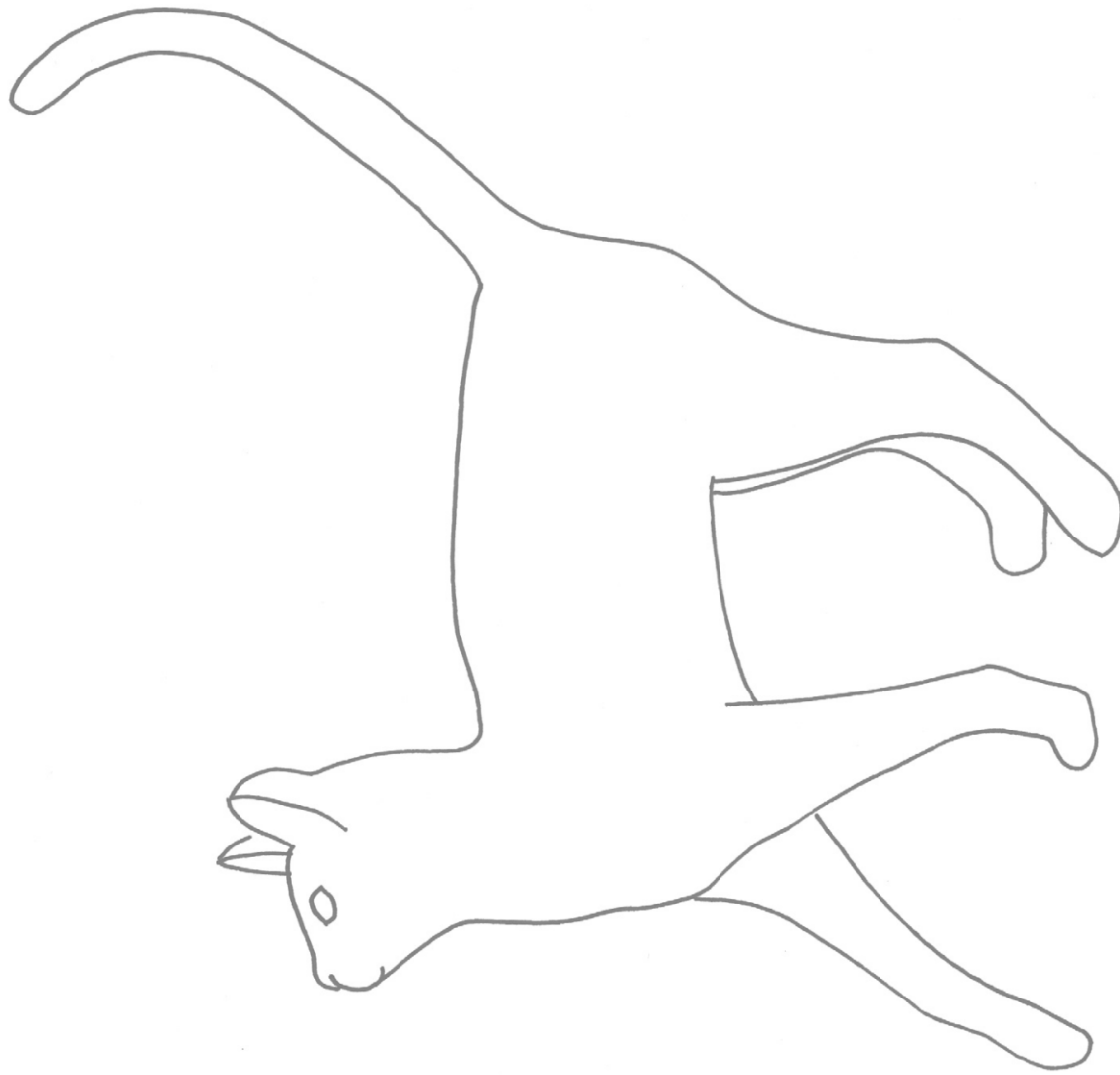
Dachshund
Medium Level
12"Hx20"Lx6"W (smooth)



Labrador Pup
Medium Level
14"Hx9.5"Wx12"D (textured)



Beagle
Large Level
15.5"Hx8"Wx22"D (textured)



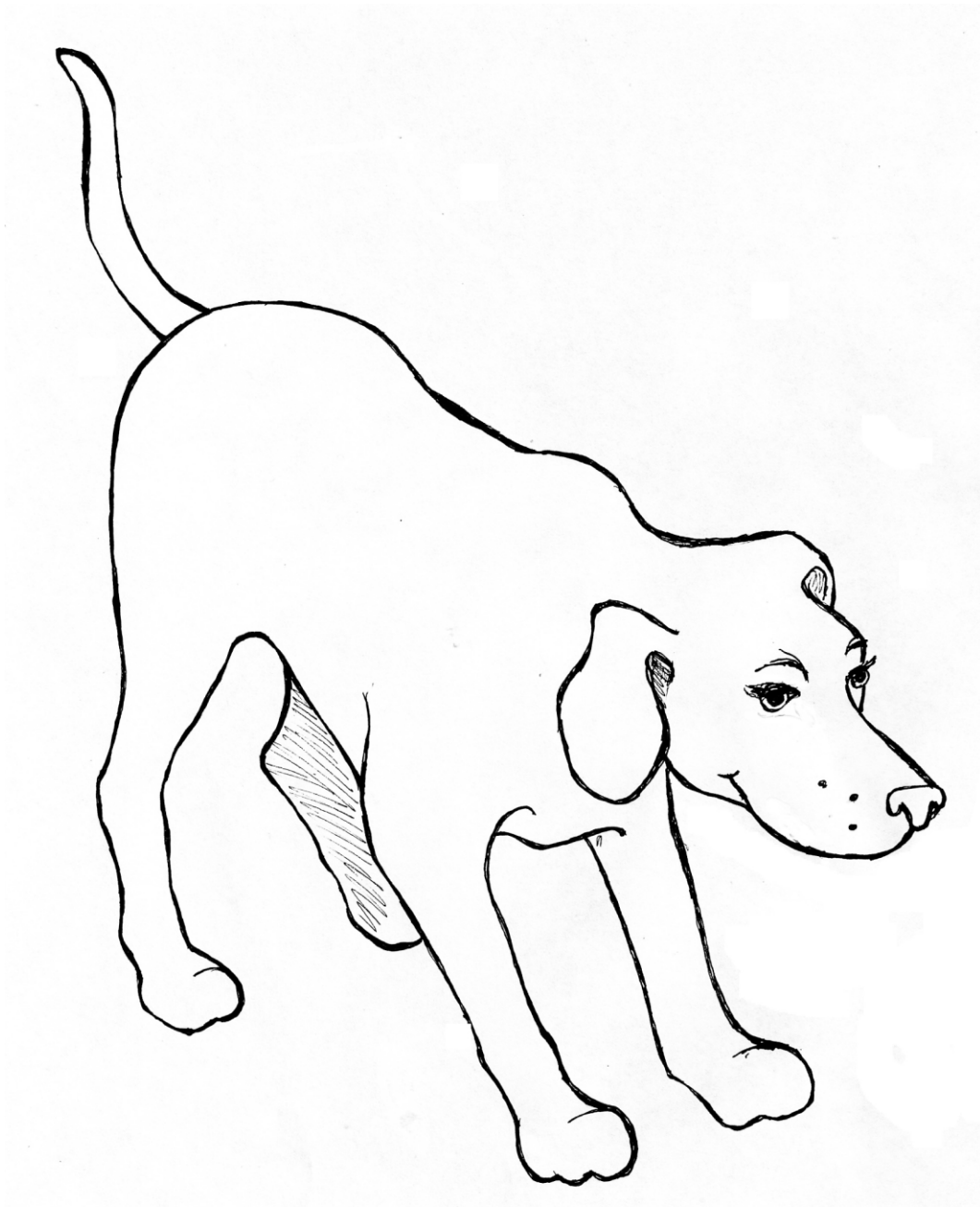
Walking Cat
Medium Level
15.5"Hx8"Wx22"D (smooth)



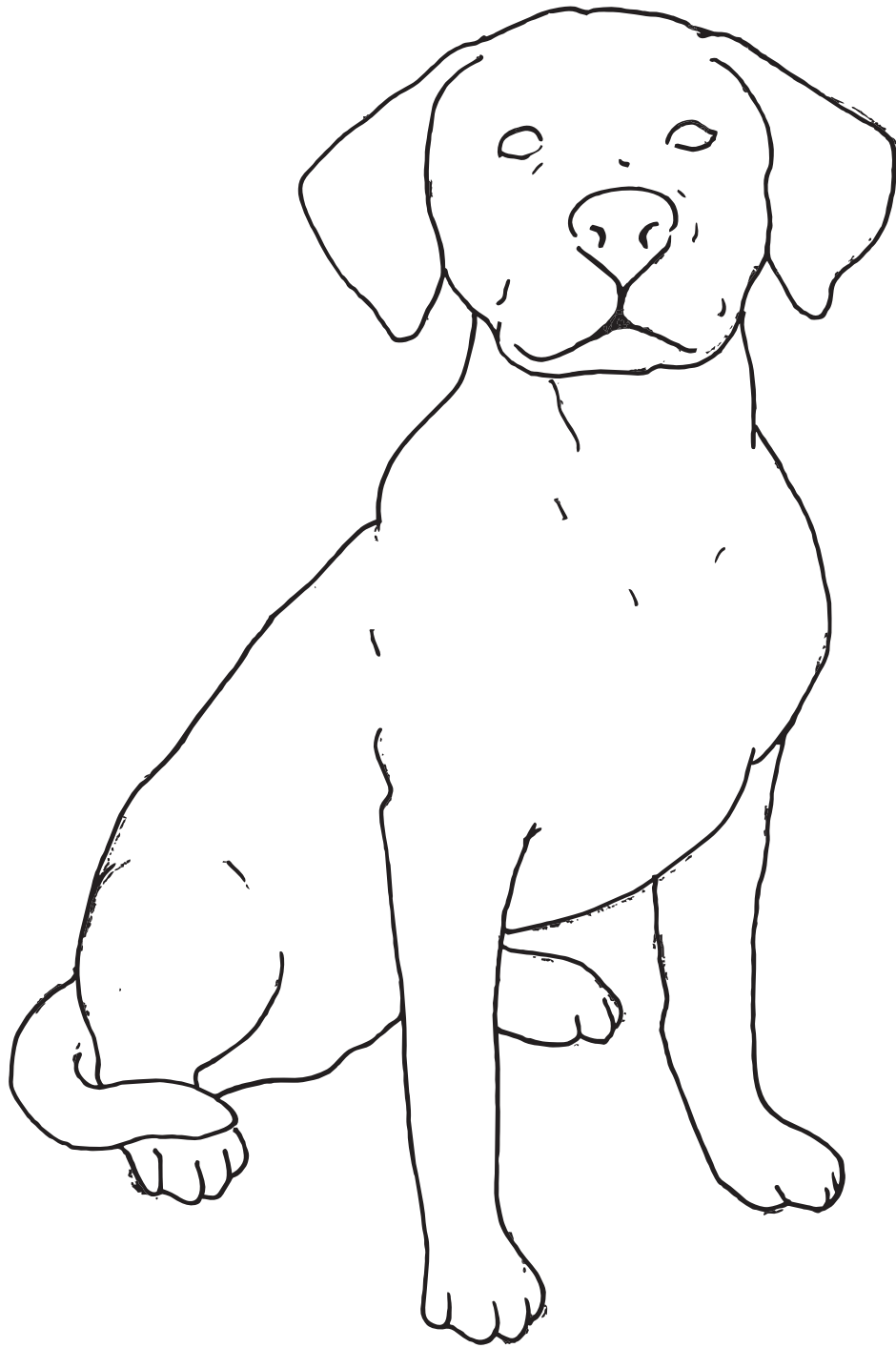
German Shepherd
Large Level
21"Hx12"Wx18"D (textured)



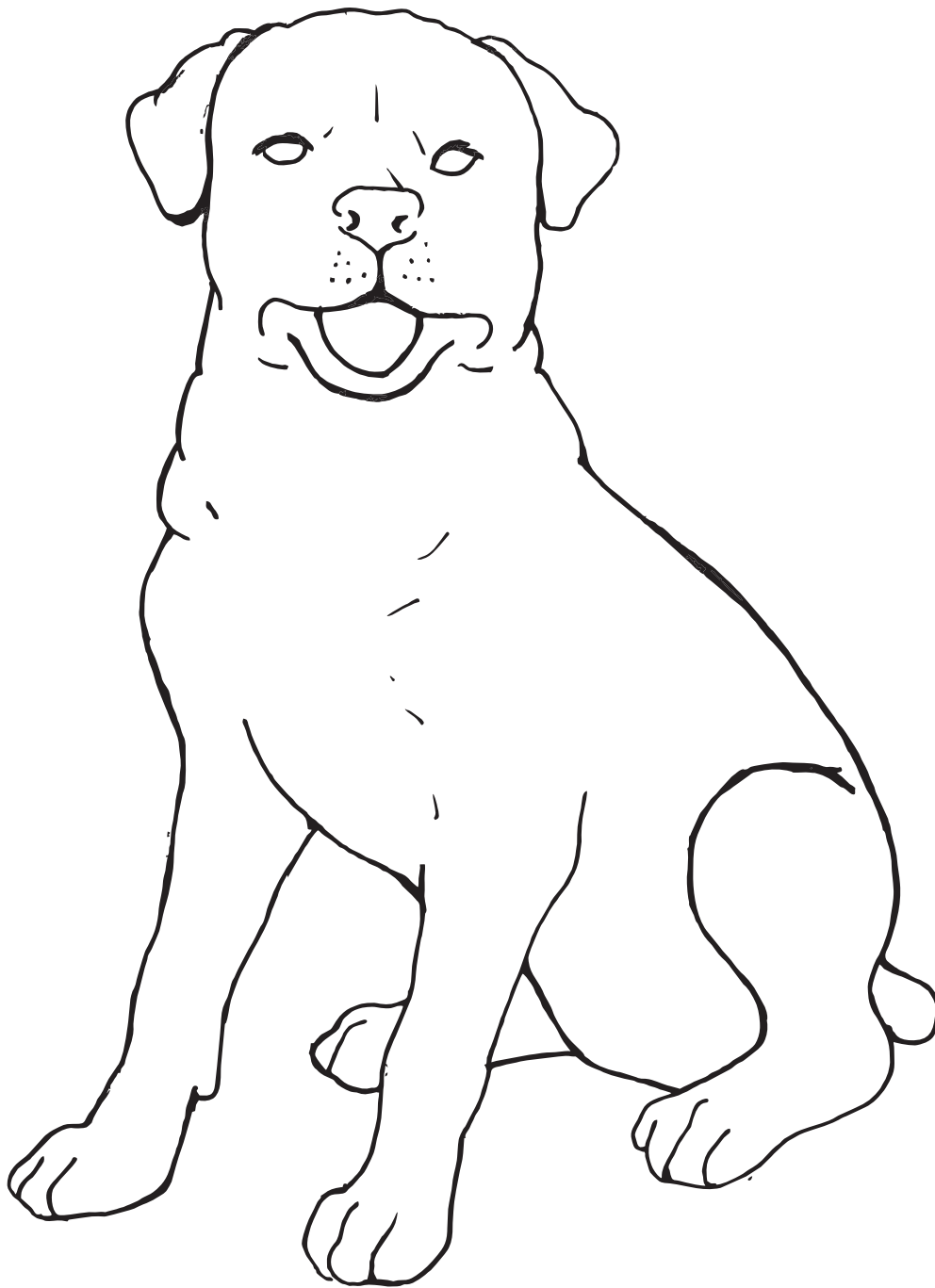
Boxer
Large Level
18.5"Hx9.5"Wx16.25"D (smooth)



Playful Pup
X Large Level
17"Hx29"Wx7"D (smooth)



Dalmatian
X Large Level
20.5"Hx14"Wx10"D (smooth)



Rottweiler
X Large Level
22"Hx6"Wx23"D (textured)



Labrador Lying
X Large Level
14.29"Hx15.35"Wx31.5"D (textured)